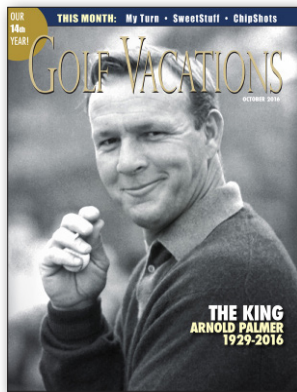
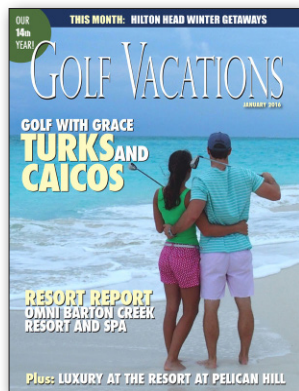
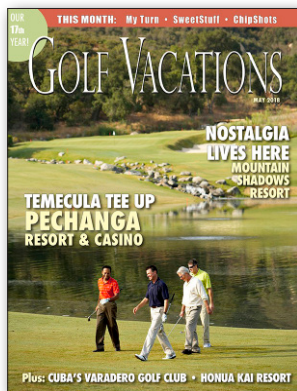


Your World of Golf and Travel

GOLF VACATIONS

MAGAZINE



www.GolfVacationsMag.com



MEDIA RATES

2023

Welcome to

GOLF VACATIONS MAGAZINE

The magazine for
those who love a
Great Golf Vacation!



Certainly no other sport reaches an audience of sophisticated, well-heeled individuals the way golf does—and Golf Vacations Magazine is there to cover it world-wide. Golf is not just a spectator sport on the weekends, it is an expression of one's lifestyle and an all-consuming passion. But most of all, unlike other sports, golf and travel are intrinsically related. It is no coincidence that golfers are frequent travelers, and that they have very specific and refined tastes when it comes to their lifestyle needs.

While golf is the inspiration for their travels, our readers know that life does not stop after the 18th hole. Boutique hotels to grand resorts, golf equipment, rejuvenating spas, fine wine and dining, fashion, entertainment, fairway real estate, arts and culture — they are all part of the ideal golf vacation mix — and it's all covered in Golf Vacations Magazine. With its monthly digital magazine and e-newsletter that is broadcast to more than one million golfers and travelers each month, Golf Vacations Magazine covers this audience like no other.



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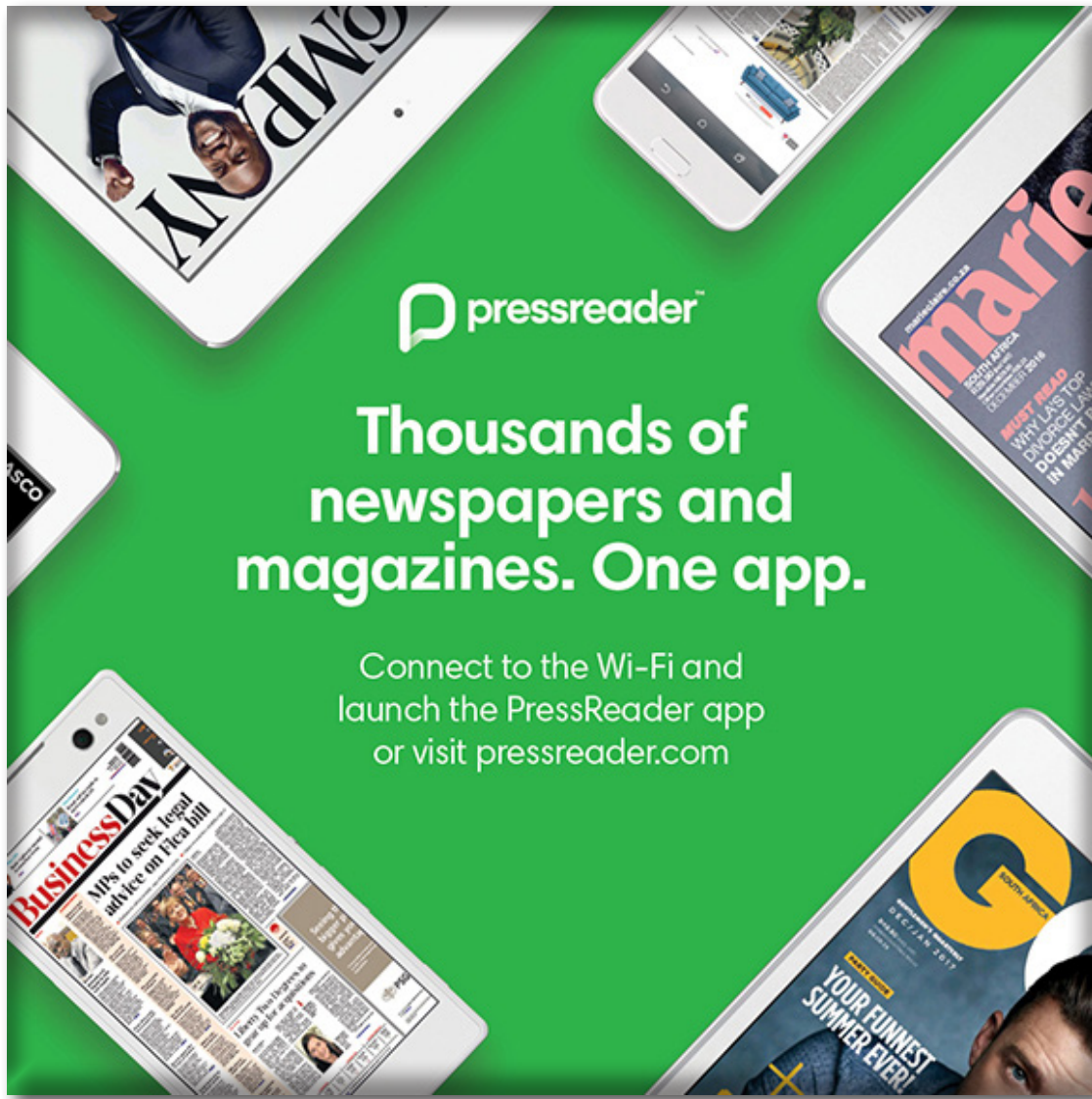
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Contact us for more information about targeted email campaigns and how we can tailor the perfect marketing program to your company's needs.



Golf Vacations Magazine reaches over 250 million people with PressReader



Golf Vacations Magazine, a media leader in the golf-travel segment of the market that reaches more than a million enthusiasts monthly, is part of the content distribution network of PressReader, the world's leading all-you-can-read platform for full-content digital magazines and newspapers.

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For more than 20 years, Golf Vacations Magazine has brought its readers the latest tales of exotic golf destinations both near and far – and now utilizing the latest interactive technology – all delivered to the recipient's personal computer screen, smartphone or tablet.

The monthly digital magazine is distributed to more than a million golfers and travelers nationally via eNewsletter and is now offered to more than 250 million additional people around the world through the PressReader affiliation.

For more information visit: pressreader.com or about.pressreader.com.

2023 rates

net retail rates

All rates are 4-color, per issue

ad size	1X rate	3X rate	6X rate	12X rate
2 pg spread	1750	1495	1225	965
full page	1275	1095	895	715
2/3 pg	975	825	675	525
1/2 pg	765	650	535	425
1/3 pg	585	495	395	325
1/6 pg	355	295	225	195

banner page rates

Banner	Monthly Rate	Size
Leaderboard	1000	728 x 90
Skyscraper	750	160 x 600
Square	500	300 x 250
Half-Banner	400	350 x 90

mechanical specs

Full Page (Live Area)

7.5" x 10"

Trim Size

8.5" x 11"

Full Bleed

8.75" x 11.25"

2 Page Spread (Trim)

17" x 11"

With Bleed

18.25" x 11.25"

2/3 Tower

Non-Bleed
or Live Area
4.875" x 10"

1/6 V

2.375"
x 4.875"

Bleed
5.5" x 11.25"

1/6 H

4.875" x 2.35"

1/2 H

Non-Bleed or Live Area

7.5" x 4.875"

Bleed 8.75" x 5.5"

1/3 Tower

2.375"
x 10"

1/3 Square

4.875" x 4.875"

deadlines materials

Space deadline: the 5th of the month prior to publication.

Materials deadline: the 10th of the month prior to publication.

Cancellations: must be received by the space reservation deadline of the issue in which to be published.

Digital files submitted must be composite press-ready **CMYK pdf** (preferred), **jpg, tif** or **eps** file with all images at minimum of 300dpi (CMYK). Please include/embed all linked graphics and fonts (Illustrator files, convert text to outlines). Maximum ink density of 230-240 is best.

Production contact: Terry Ross (949) 858-8150 TerryR@GolfVacationsMag.com

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